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# Samuel Eklund



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🗨 Swedish, English (Fluent)

With 3+ years consulting at Sogeti, I've designed across B2B SaaS, IoT, data-heavy dashboards, and consumer products – picking up whatever skills each project demands and going deep when needed.

I'm particularly drawn to complex systems where the challenge isn't just visual but structural – making dense information feel intuitive for users with very different needs.

I work closely with developers and contribute to frontend development myself in React, Next.js, TypeScript and Angular, making handoffs smoother and designs more grounded in what's actually buildable.

## 🏢 Work experience

### UX Engineer Consultant

Sogeti

January 2023 -

Lead UX designer on B2B, IoT and dashboard products – bridging design and frontend development in React, Next.js, TypeScript and Angular, with hands-on responsibility for both disciplines.

### Care Assistant

Multiple home care service companies

6+ years

### Carpenter

Hantverkare Helander AB, Stockholm

May 2019 - Aug 2020

### Team Mentor

Sykes Enterprises, Berlin

Mar 2017 - Oct 2018

### Video Production

La Vida Lo Cash, Stockholm

Jun 2014 - Apr 2016

## 🔧 Skills/toolkit

Figma Adobe Creative Suite React Next.JS AngularJS TypeScript Tailwind Data Visualization User Research  
Azure DevOps User Journeys Git Perforce Design Systems Jira JavaScript CSS C# HTML5 Wireframing WCAG 2.2  
User Story Mapping Agile Methodology UX Design Principles UI Design Design Thinking Rapid Prototyping  
Accessibility Design Wireflows User Interviews

## 🎓 Education

### Game Design Program

Futuregames

September 2021 - August 2023

Motion Graphics and UI for Digital Games

Uppsala University  
Aug 2020 - Jan 2021

Visualization with 3D-Computer Graphics

Uppsala University  
Aug 2020 - Jan 2021

Computer Game Production

Luleå University of Technology  
Jan 2021 - Jun 2021

Introduction to Computer Game Creation

Luleå University of Technology  
Jan 2021 - Jun 2021